

Call for Industry Papers for the iPraxis Track of I-SEMANTICS 2013

Dear Ladies and Gentlemen!

We cordially invite **industry submissions** on semantic technologies to the **iPraxis Track** of I-SEMANTICS 2013. Presenters will be granted access to the entire program of the I-SEMANTICS Conference (incl. all social events) free of charge. Additionally presenters will have the possibility to discuss their contributions with an interested audience and exchange ideas how semantic technologies can be utilized for corporate and business needs more effectively and successfully. Beside that the **iPraxis Track** generates a high visibility within the Semantic Systems Community and allows you to meet interesting experts and extend your business network.

The **iPraxis Track** is organised concurrently with the I-KNOW Conference. Presentations that have a stronger focus on knowledge management topics can also be submitted to the iPraxis Track of the I-KNOW Conference. For details please go to: <http://i-know.tugraz.at/i-praxis>

Conference:	I-SEMANTICS 2013 (www.i-semantic.at) 9th Internat. Conference on Semantic Systems
Track:	iPraxis (http://i-semantic.at/ipraxis)
General Topic:	The linked enterprise - how linked open data revolutionize industry
Venue:	Messe Congress Graz (A)
Date:	September 4 – 6, 2013
Submission Deadline:	June 03, 2013

To contribute a submission for a presentation in the **iPraxis Track** of I-SEMANTICS 2013 please do the following:

- Fill out the online application form (<http://i-semantic.at/ipraxis/i-praxis-submission-form>) and give us sufficient information on your topic and your professional background. (Please note: We can just accept submissions where the form has been filled out completely!)
- Please submit this form till **June 03, 2013**.
- In case of inquiries please do not hesitate to contact us @ ipraxis@i-semantic.at

The general topic of this year's **i-Praxis Track** is „**The linked enterprise - how linked open data revolutionize industry**“. The submissions should comply with the following criteria:

- Your presentation is relevant to industry and industrial purposes. It illustrates how semantic technologies / solutions contribute to or improve existing workflows and / or generate new ones.
- The presented solution has already been deployed and / or has been tested in a practical environment – at least prototypically.
 - Thesaurus / Ontology Management
 - Data Integration on top of Semantic Technologies
 - Semantic Data/Text Analysis
 - New Forms of Semantically Supported Cooperation / Collaboration
 - Linked Data Dashboards / Visualisations

Each submission will be reviewed by the following jury (t.b.a. by April 2013).

All accepted submission will be granted a presentation slot of **30 minutes** consisting of

- 25 min. Presentation
- 5 min. Discussion

Please stick to this time pattern when preparing your talk. This is the only way we can guarantee a smooth and satisfying industry program and allow all conference participants to attend as many slots as possible without missing important information.

Please take care to address the following aspects in your talk:

- Initial Situation
What kind of challenge did you face in the beginning off the project? What problems needed to be solved?
- Approach and IT-Solution
Which approach and methodology has been chosen to tackle the problem(s)? How is your solution composed with respect to technological aspects / human aspects / organisational aspects? How do the semantic components support the process from data to knowledge?
- Success Criteria for / Benefit of the Semantic Solution
Which factors (conscious and unconscious) have been crucial to the success of your project? Which obstacles did you face? How can you measure the benefit of your solution? How does the organisation profit from your solution?
- Prospects and Recommendations
What are the next steps planned in your project? Can you give recommendations with respect to the development / deployment of semantic solutions within organisational / corporate settings?
- Demo
Prepare a short demonstration of your tool / service.

After the submission deadline has ended (June 03, 2013) we will provide you with detailed information on organisational issues according the selection of submissions and conference participation.

In case you have additional questions concerning the submission process or the **iPraxis Track** in general, please do not hesitate to contact us at ipraxis@i-semantic.at

We are looking forward to your contribution!

I-SEMANTICS Industry Chair

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